



Lunch and Learn Event

# IMPROVING (ENGINEERING) STUDENTS' MOTIVATION AND LEARNING OUTCOME: INTEGRATION OF CREATIVITY TECHNIQUES INTO TEACHING

SDU CHET PROJECT TEAM

PATRICIA WOLF, MARIANNE HARBO FREDERIKSEN AND MAXIMILIAN JOSEF BERNHART

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UNIVERSIDAD  
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# Program

- |               |   |
|---------------|---|
| 12.00-12:30   | ...welcome  |
|               | ... introduction to the CHET project (Patricia)               |
|               | ... live platform presentation (Max)                          |
|               | ... full creativity workshop with CHET methods (Patricia)     |
| 12:30 – 12:55 | ... examples from the participants and interactive discussion |
| 12:55 – 13:00 | ... event evaluation  |

# About CHET

CHET (Creativity for Higher Education Teachers)

**...is** a European project funded by the ERASMUS + program of the European Commission.


**...aims** to provide Engineering teachers with skills and competences to integrate creativity and innovation in their teaching activities.

**...promotes** the use of new methodologies and learning models that enhance creativity and innovation in Engineering degrees by

- developing **materials and resources**, through the CHET e-learning platform, which will allow teachers to implement new teaching / learning approaches based on creativity and innovative thinking.
- encouraging **cooperation** among universities, educational authorities and engineering professors.

# Why is creativity an important skill?

engineering.com <sup>Jobs</sup> PRODUCTS FIND JOBS POST RESUMES SEA



**DISCOVER MORE**

Career Advice

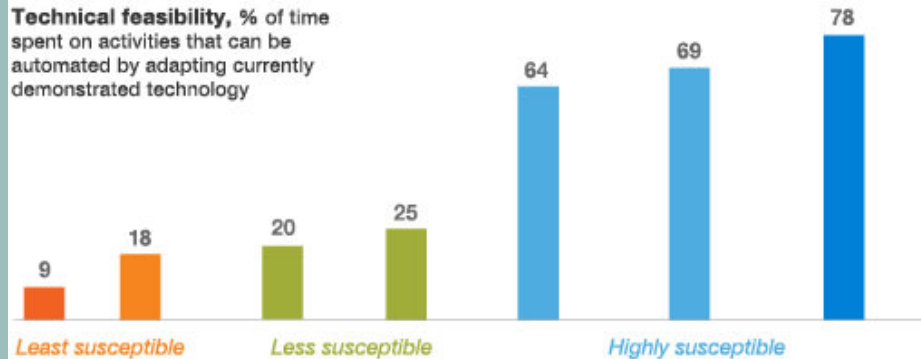
[Current Articles](#) | [Archives](#)

## 4 Cornerstone Skills Engineers Need for the Future of Work

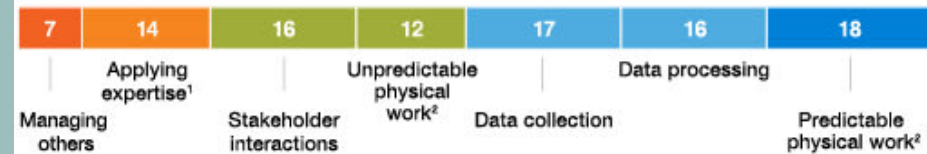
Meghan Brown posted on April 16, 2018 | [Comment](#)

Analyzing work activities rather than occupations is the most accurate way to examine the technical feasibility of automation.

**Technical feasibility, % of time spent on activities that can be automated by adapting currently demonstrated technology**



**Time spent in all US occupations, %**



In practice, automation will depend on more than just technical feasibility. Five factors are involved: technical feasibility; costs to automate; the relative scarcity, skills, and cost of workers who might otherwise do the activity; benefits (eg, superior performance) of automation beyond labor-cost substitution; and regulatory and social-acceptance considerations.

<sup>1</sup>Applying expertise to decision making, planning, and creative tasks.

<sup>2</sup>Unpredictable physical work (physical activities and the operation of machinery) is performed in unpredictable environments, while in predictable physical work, the environments are predictable.

# Needs analysis design in CHET: Delphi study

An iterative process used to **obtain consensus** by collecting the judgments of an **expert panel** or using a series of questionnaires interspersed with multiple feedback and discussion rounds.

The procedure is **anonymous** and can be written or online-based as well as staggered or real-time. (e.g. Thangaratinam and Redman, 2005; Brill et al, 2006)

## Application in CHET:

- **Experts: Engineering higher education teachers**
  - from Spain, Turkey, Denmark and Lithuania
  - teaching experience at engineering university faculties
- **Form: Online questionnaire in two rounds** (follow-up questions in second round)
  - First round: 101 participants
  - Second round: 66 participants

# Major findings:

- **97% of the respondents** think that **there is a need** for a training on how to use creative teaching techniques/methods.
- Only **56% of the respondents** believe **that their colleagues use** such teaching methods/techniques.
- **Insights about the contexts and purposes** for which the to be developed training program shall offer creative and/or creativity teaching methods:
  - Most respondents will use the techniques in a **classical teaching setting**
  - **16%** request that the methods should fit **team collaboration settings**
  - **22%** long for creative techniques that enable **mindset shifts** and **innovative thinking** of their engineering students
  - The training should **build on experiences and extend them**, focusing on less frequently used methods/ techniques related to **experimentation, gamification, and creativity**.
- The majority wants a course with **formal exams and certificates**.

# CHET Curriculum

**Duration of the program:** The program is set as 3 units and can be completed between 18 to 25 hours.

## Program Content

The process of taking the modules and their lectures is independent of each other, but they complement each other.

- Unit 1: Introduction to Creativity (6-8 hours)
- Unit 2: Creativity Techniques Toolkit (The Toolkit; 6-8 hours)
- Unit 3: Creativity and Technology in Teaching (6-8 hours)

## Assessment and evaluation

The assessment methodology to be used to evaluate whether the HE teachers have acquired the skills is based on quizzes which are included in each module and the quizzes are expected to be solved when the module training is completed.

# HOW DOES THE CHET TOOLKIT LOOK LIKE?



## Categories and their options

1. Creativity techniques for communication & motivation
2. Creativity techniques for critical and lateral thinking
3. Creativity techniques for problem solving
4. Creative assessment and evaluation techniques

Size of the group: Up to  
15

Group of 15-25

Groups with more than 25

0-30 min duration

30-60 min

1-2 hours

> 2 hours

Digital/online

Face-to-face

Group activity

Individual activity

Whiteboard or similar

Paper

Coloured  
pencils/markers

Sticky notes

Other

Classroom activity

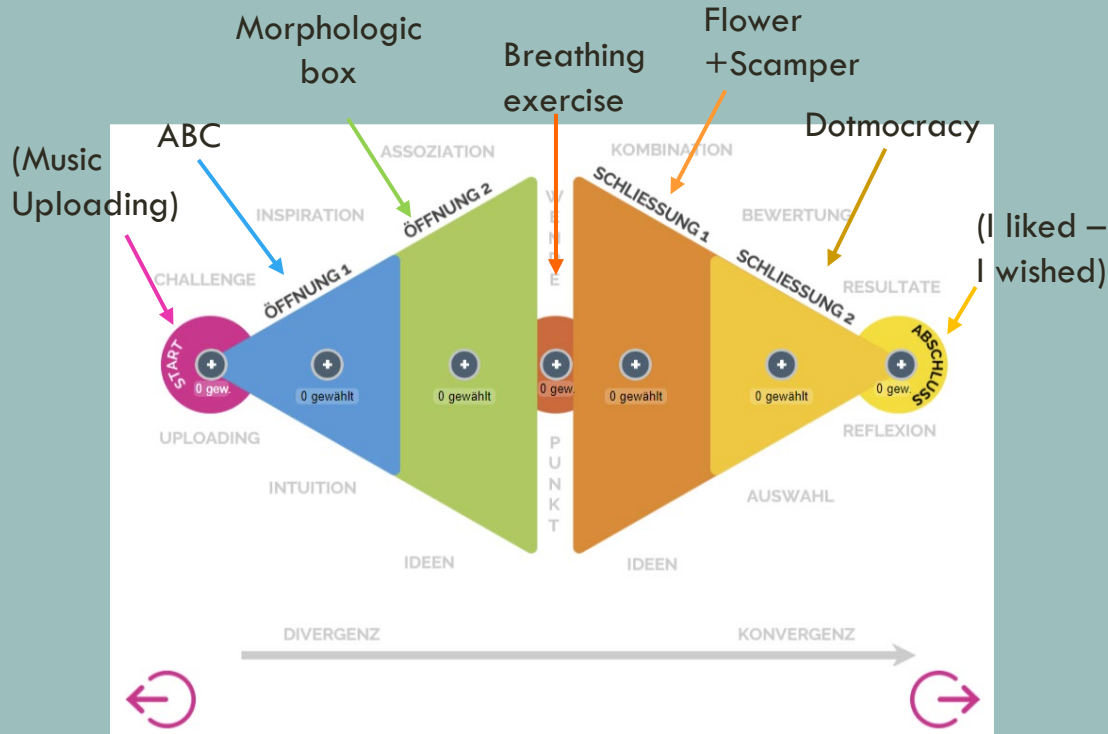
Collaborative team setting

Self-work by students

Theory-based classrom activity

Practice-based acitivity

Undetermined



Graphic of creativity process from becreate.ch  
All methods are on the CHET platform

## **The CHET platform**

How do you like it? Is it useful for your teaching? Is it appealing?

## **Your experiences with teaching creativity**

What works well for you?

What is a challenge?

What about teaching creativity online, vs. classroom settings?

**WHAT WE SUGGEST TO DISCUSS**