

Interdisciplinary Program

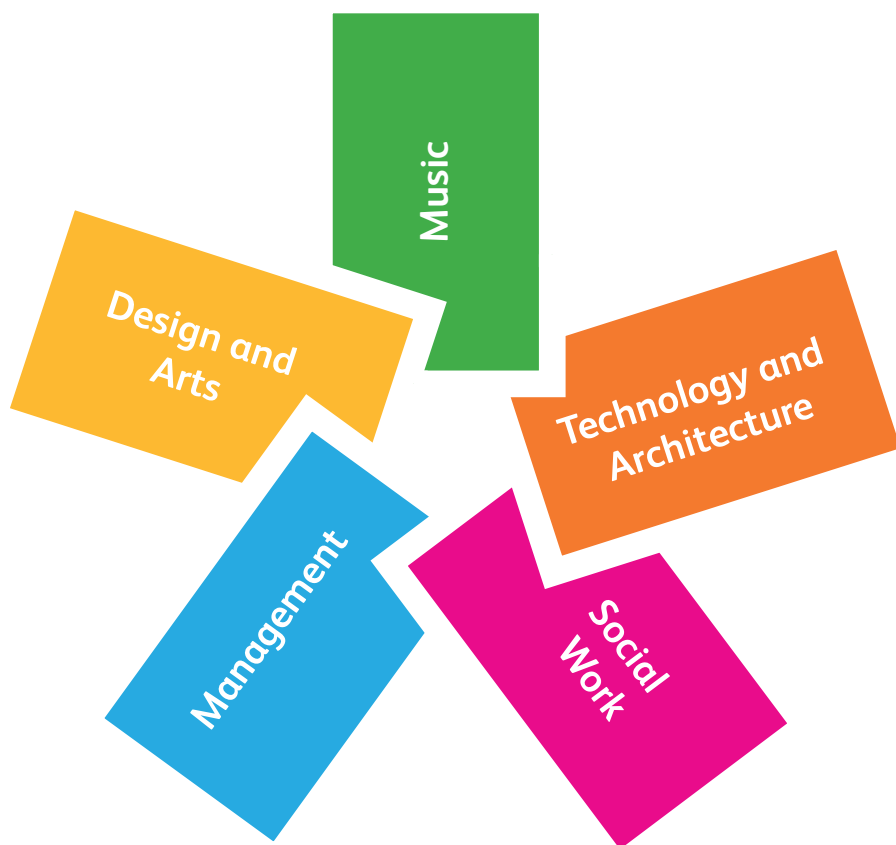
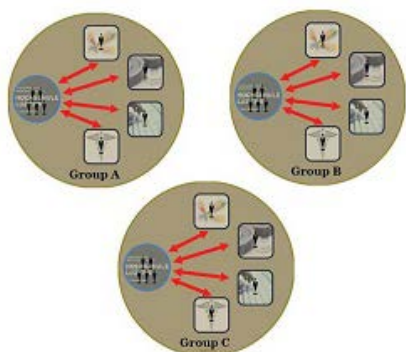
Creative Living Lab (IS CreaLab) Annual report 2012

New research projects 2012

Distributed Business Design Collaboration with FabLabs

(Manager: J. Meissner; Departments: T&A, D&A, M&E)

Within this project, 30 students developed in groups and in cooperation with partner universities an innovative project idea at the FabLab Lucerne. The students came from the bachelor degree course International Management & Economics or from the Master of Science in Business Administration with a major in Business Development and Promotion from Lucerne University of Applied Sciences and Arts. The project which started in March 2012 entered into a partnership with FabLabs from the Netherlands, South Africa, France, Spain, Denmark and Colombia. Through the international collaboration the students benefited from the experiences of the other groups and acquired precious abilities and competences in the development of prototypes, project planning, labor division and intercultural management.



Guerilla Urbanism (Manager: L.C. Schuchert; Departments: SW, T&A, D&A)

This project develops and tests an alternative approach to integrate participatory communication processes between city development, science and users into projects with spatial-architectural dimensions. The project which started in July 2012 meets the challenge to bridge the existing gap between planning, consulting and the actual affected population in projects for city and quarter development. At the conference "Just Architecture", a first intervention

was already performed and in spring 2013 another one shall be performed in an urban area.

rcc-App (Manager: M. Doerk; Departments: SW, M&E, T&A)

Within the project "relax-concentrate-create app-resource management for students", an app for the resource management that enables the documentation of regenerative, consolidation and creativity stages will be developed. The project team of the in September 2012 started project works on the



technical concept for four different business models and will develop mock ups of the application until spring 2013.

Pilot study on participation in housing cooperatives (Direction: B. Minder; Departments: D&A, SW, M&E)

The project which started in August 2012 develops a state-of-the-art as well as investigates the needs of research and practice regarding online and face-to-face participation in housing cooperatives. The results of the nearly concluded inquiry can be expected in February 2013.

Performing Space

(Manager: E. Alessandri; Departments: M, T&A)

The project examines which strategies students apply to deal with the

discrepancy between the practice rooms where they rehearse during their studies and the concert hall where they perform after their student days. The project which started in December 2012 analyses the student's experiences together with spatial and social aspects which appear to be important during the preparation of that changeover.

AudiencePlus STORY

(Manager: R. Di Valentino; Departments: D&A, M&E)

The CTI funds this project that deals with the question of how contents displayed in a museum can be processed for social media. Within the project the use of narratives for the dissemination of contents from a collection or exhibition in social networks is being conceptualized and tested.

Teaching and further education

CreaLab "Open Innovation"

(Manager: U. Gaudenz; Departments: T&A, M&E)

The ISA module deals with the collective development of solutions for recent challenges based on the paradigm of trustful cooperation. The students learn the main concepts of ideation methodology and the usage of the corresponding techniques and methods. Furthermore, methods for cooperative creativity are tested and students debate complex questions of partnerships and intellectual property.

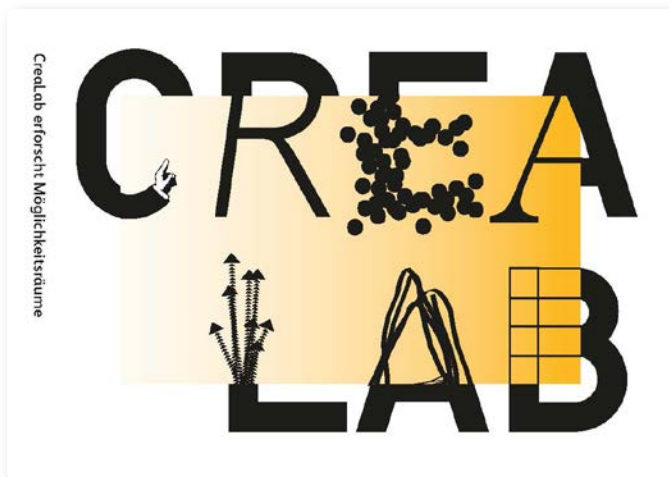
1st CreaLab SummerSchool:

Innovation Methods

(Manager: J. Holzer; Departments: M&E, SW, D&A, T&A, M)

For a successful organisation it is important to be innovative. In the business world there's often a lack of time and space to develop and implement new ideas. At the 1st CreaLab SummerSchool from September 4th to 7th 2012 in the Lucerne Garden, new methods that should help the organisation of innovation have been presented, discussed and tested. Interested organisations had the opportunity to hand in innovation challenges. The 40 participants of the SummerSchool developed approaches to handle these challenges with the





help of the innovation methods. International keynote speaker completed the program. Impressions: www.hslu.ch/innovation-methods.

IInnovation manager as chameleon

(Manger: P. Wolf; Departments: M&E together with Bern University of the Arts)

On the 1st of June 2012, Jens Meissner and Patricia Wolf from the CreaLab discussed the role and task of innovation managers with the students from CAS "Creative Manager" from Bern University of the Arts. The creative workers wanted to know how one can move an organisation as a creative manager and which specific skills workers from creative professions can contribute to innovation processes in organisations. According to Wolf and Meissner it is important that innovation processes and interventions match with the organisational culture of the particular organisation. Interventions or changes which are not adjusted

thereon will not be successful. The students from the CAS were able to take along valuable insights and suggestions that they wish to pursue.

Coachings & workshops for Externals

In the IS CreaLab, experts from the departments of Technology & Architecture, Social Work, Design & Arts, Music and Management & Economics work together in interdisciplinary teams. CreaLab explores, creates and promotes conditions, processes and methods to develop innovation and change. Therefore, so-called opportunity spaces that promote creative thinking and work are central. In a similar manner to the legendary German Bauhaus-laboratories, education and research as well as theory and practice shall cooperate here. With emphasis on practice: The CreaLab team is eager to develop innovative solutions for and with clients from economy, politics, culture and education. Contact: crealab@hslu.ch.

In 2012 CreaLab provided regularly workshops and creativity coaching for different organisations. Below are some examples:

CCreaLab Coaching: Ideas for the marketing communication of the Swiss Red Cross of the Canton of Zurich

(Management: C. Larbig; Departments: M&E, D&A, T&A)

During the coaching, the 12 participants from different disciplines developed and discussed answers and questions concerning an efficient communication system and how these properties could be transferred to the SRC Canton of Zurich. That's how the participants came up with efficient communication systems like the one from peacocks, the marriage promise or the way of communication of deaf people. The representatives of the SRC Canton of Zurich were very satisfied with the coaching which took place on the 7th of November 2012. "The Workshop was creative and gave us food

Innovation wird heute fast überall grossgeschrieben.



Leider wird nie nicht überall gross gefördert.

for thoughts”, is the conclusion of Romy Bohnenblust.

Workshop: Which spaces encourage innovative thinking and action?

(Management: S. Amstutz & P. Wolf;
Departments: T&A, M&E)



On the 31st of May 2012 the CreaLab workshop was conducted with 18 members of the management cadre of the Foundation Schürmatt. Lectures about the creativity potential of rooms were given and their implication for the purpose of a new building from the Foundation Schürmatt was discussed. Furthermore, the fundamental orientations of the business model of the Foundation Schürmatt in the future were intensively discussed.

Presentations

In 2012, different members of the IS CreaLab core team gave lectures and presentations at various events. Among other things the project “Guerilla Urbanism” was presented during the conference “Just Architecture” in Basel and different lectures were given in September during the CreaLab Summer-School in Lucerne. In the context of the “FuturEverything” session in Manchester, the topic “FabNets” could be presented.

Working methods

The IS CreaLab has a core team consisting of 18 members from all departments that meet on regular basis, which ensures a true collaboration. In these meetings, the program of the IS CreaLab is developed. Funding grants for research projects at Lucerne University of Applied Sciences and Arts were internally distributed in two competitive calls for proposals (spring 2011 and 2012). Previous to the application, the interdisciplinary project teams were coached in workshops. In spring 2013, a third call for proposals will follow. The IS CreaLab workshops and events basically use methods for ideation and creation during its meetings which are documented, reflected and developed. The work of the core team itself is investigated in a study.

Networking and collaboration

Each year the network of the IS CreaLab increases. Across all projects and activities in 2012, approximately 80

faculty and research employees from all departments and about 200 students were involved in CreaLab activities. In addition, about 135 people participated in various external activities and events.

